

Creative Services Standard Price Sheet

All design projects include at least two initial concepts (you can request more if you need them) plus two rounds of revisions without further fees. Additional revisions may require additional charges. Prices reflect design fees (and in the case of websites, programming where noted) only. Rights to stock images not specifically included in the prices below will be billed directly to the client without mark-up.



CUSTOM WEBSITES

WEBSITE PACKAGES	SILVER	GOLD	PLATINUM	CUSTOM
NUMBER OF PAGES	up to 5	up to 10	up to 15	16+
CUSTOM HOME PAGE DESIGN	●	●	●	●
UNIQUE, SUBPAGE DESIGN		●	●	●
DESIGN CONCEPTS	2	2	3	3+
ROUNDS OF REVISIONS	2	3	4	4+
PHOTOS	1	2	3	3+
EXTERNAL LINKS	●	●	●	●
MOUSEOVERS	●	●	●	●
E-COMMERCE				●
FLASH				●
COPY	Client	Client	Client	LogoWorks
PRICE	\$1500	\$2500	\$3500	VARIES

● Included in package.

ADDITIONAL OPTIONS / a la carte

WEBPAGE DESIGN ONLY (NO PROGRAMMING)	\$750 PER LAYOUT
SINGLE PAGE DESIGNED AND CODED	\$1000 EACH
ADDITIONAL PAGES CREATED FROM TEMPLATE	\$150 EACH
ADDITIONAL CUSTOM PAGES	\$200 EACH
FLASH ANIMATIONS	FROM \$500
E-COMMERCE	FROM \$500
COPYWRITING	\$80/HR (MINIMUM \$400)
COPY EDITING	\$60/HR (MINIMUM \$300)
ADDITIONAL DESIGN REVISIONS	\$100 EACH
WEBSITE REVISIONS	\$100/HR



BROCHURES

BROCHURE PACKAGES	TRI-FOLD	4-PG EXEC	8-PG EXEC	CUSTOM
NUMBER OF PAGES	1 (2 sides)	4	8	varies
CUSTOM DESIGN COVER	●	●	●	●
CUSTOM DESIGN PAGES	●	●	●	●
DESIGN CONCEPTS	2	2	2	varies
ROUNDS OF REVISIONS	2	2	2	varies
PHOTOS				
COPY				
COPY EDITING				
PRICE	\$1250	\$1500	\$2000	VARIES

● Included in package. Photos, Copy and Editing available on all packages at an additional cost.

ADDITIONAL OPTIONS / a la carte

ADDITIONAL DESIGN CONCEPTS	\$150 EACH
COPYWRITING	\$80/HR (MINIMUM \$400)
COPY EDITING	\$60/HR (MINIMUM \$300)
ADDITIONAL DESIGN REVISIONS	\$100 EACH

8.5x11 Single Sheet Flyer (Single page, one-sided design)

Tri-Fold (three panel brochure that can be mailed in a #10 envelope)

4-Pg. Exec (11x17 layout fold in half for a finished 8.5x11 size)

8-Pg. Exec (Two 11 x 17 layouts fold and staple for finished 8.5x11 size)

Custom (Other brochure layouts, emboss, die cuts, page counts as needed)

9x12 Presentation Folder (design with one or two inside pockets)



ADVERTISEMENTS (Yellow Pages, Magazine, and Newspaper)

Please specify the exact size of your ad when you request your quote.

1/4 PAGE OR SMALLER	\$350
1/4 PAGE TO 3/4 PAGE	\$600
UP TO FULL PAGE	\$800



Call 949.770.1576 or email scot@proconsultancy.com today! **ProConsultancy**

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DIRECT MAIL PIECES

8.5 x 11 FOLD IN HALF MAILER	\$950
8.5 x 5.5 LARGE POSTCARD MAILER	\$750
6 x 4 SMALL POSTCARD MAILER	\$600
9 x 12 MAILING ENVELOPE	\$250



TEMPLATES

POWERPOINT XP INTRO AND MASTER SLIDES	\$280
WORD XP FORMAT EXISTING LETTERHEAD	\$100
OUTLOOK/HTML TEMPLATES	\$600

OTHER DESIGN SERVICES

We can also help with your displays, labels, packaging, custom illustrations, web banners, book covers, posters, transit advertising, and more! For more information call 1.949.770.1576 or log on to your project page at ProConsultancy.com to request a quote.



Call 949.770.1576 or email scot@proconsultancy.com today! **ProConsultancy**